

# RURAL TEXAS TOURISM LLC

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## *Schulenburg Chosen as Location for Community Area Activity Center for Seniors-- "Navidad Valley Community Connections" with Open House Scheduled Wednesday, December 2nd*



*Open House Wednesday, December 2 from 9-3 at 1111 Bohlmann in Schulenburg*

Schulenburg has been chosen as the rural community for a new area-wide (not just Schulenburg) center specifically tailored for active Seniors--Navidad Valley Community Connections. Open House for all is scheduled for Wednesday, December 2 from 9:00 am to 3:00 pm at the temporary location of the VFW Hall in Schulenburg.

More often than not, aging is perceived as a drawback. As Robert Frost quoted, "The afternoon knows what the morning never suspected." Seniors sometimes watch their lives (like technology and the stock market) leap and

bound, with finances, safety and health concerns plaguing their thoughts. And most of all, aging can bring social detachment--friends and family have moved or passed away and no one is around to share the same interests...at least no one until now. The Navidad Valley Community Connections, a brainstorm of local visionaries, is in its initial stage and is a place where seniors can gather to socialize, play cards and games, listen to interesting speakers and enjoy delicious food--and be a resource center for identified needs.

The **Open House** kicks off with light refreshments served throughout the day from 9:00 am until 3:00 pm. This is a "meet and greet" to introduce the community to this incredible endeavor and to let active seniors know they are not alone in this community where they have chosen to live. The temporary location will be open two days a week, on Mondays and Wednesdays from 8:30 am until 3:00 pm at this time at the VFW Hall on 1111 Bohlmann Street in Wolters Park, Schulenburg. A light breakfast and "delicious" nutritious lunch will be served on those days.

The project started with the recognition by two area nurses of the need for seniors to have a "connecting" place of their own. A community needs survey was then conducted in cooperation with the City of Schulenburg. The numerous responses led them to move ahead with their project. A Board of Directors has been formed as well as a 501(c)(3) or tax exempt status. The mission is to provide a multipurpose organization that initiates, sponsors, and promotes activities, events, and projects which enhance the quality of life for senior citizens.

The goal of the center is to provide an atmosphere in which healthy living is enhanced through social interaction, recreation, and health-related activities targeted toward helping seniors maintain a diversified and active lifestyle. The average percentage of seniors over 65+ in Texas is 9%, while Schulenburg and the surrounding area sit at 27%..the clientele is clearly in the area.

Navidad Valley Community Communications is asking if anyone is seeking a year-end tax write off to please consider donating to this worth-while endeavor. NVCC is currently seeking volunteers, supplies, and a site for a permanent location as the estimated funding needed for the final project is approximately \$1.5 million dollars.

Everyone is invited to drop in on Wednesday, December 2 from 9:00 am until 3:00 pm (at your convenience) to find out more about this incredible opportunity for active senior adults. For information, questions, or to donate, go to [www.navidadvalleycc.com](http://www.navidadvalleycc.com), or call Nancy Hay at 979-561-5092 or Kathy Quinlan at 979-247-4060.

*Cathy Chaloupka-Rural Texas Tourism, LLC*