

RURAL TEXAS TOURISM LLC

RURAL TEXAS TOURISM LLC

www.ruraltexas tourism.com 979-561-6667 cc@cvctx.com

Contacts:

Janes's Joy--Jane Fruge'

www.janesjoy.net

979-378-2010

Serendipity--Judy Kurtz

jujugarman@yahoo.com

281-658-2552

"Joy" Expands in Fayetteville as Jane's Joy and Serendipity Collaborate into one Shop of Sheer Fun for All



That country climate and hometown atmosphere continue to prevail in the small community of Fayetteville as yet another collaborated endeavor prospers. Locals and visitors alike target Jane's Joy and Serendipity (nestled in the heart of Fayetteville), who have recently combined in one historic building right on the square to offer gift arrangements, floral decor, as well as sandwiches, breakfast tacos--and an added tad of cultural cuisine with cinnamon rolls, sausage kolaches, muffins, loaf cakes and more!

For the historians, the historic building is the old Heinsohn Building (by Jerry's General Store), which served as a general store in the 1800's. Make no mistake, that historic element is still in play from the well polished old wooden floors to the hand-painted mural on the ceiling--all with a big friendly welcome for the guest! Jane Fruge with

Jane's Joy has captured her niche for a number of years in Fayetteville specializing in creative floral, garden, and plant arrangements, handcrafted bouquets and gardening goods, but it's much more than that--she decided to expand in an unusual way! Expect to see some antiques in the mix as well as country-marketable goods. With her own blog, Jane even covers everything from health benefits of scented candles to designing tables for special occasions. Open 10-5 Tuesday through Saturday, Jane's determined in continuing to create that "relaxed" feeling by captivating the visitors and found that bringing Judy Kurtz with Serendipity enhanced the mix even more.

Judy, now officially "retired" into Serendipity, loves baking up her own creations. Although born in Massachusetts, she claims "Texan" rights and demonstrates it through her zest in the goods she delivers. Her motto "Super Surprises on the Square" resonate that polished Fayetteville tune as groups, families, and friends (or just soaking it up on your own) of up to 20 can eat in while enjoying the antiquities of this richly designed old building. Serendipity is open Tuesday through Friday from 7 am - 2 pm and Saturday from 7 am to 4 pm. Judy may be reached at 281-658-2552.

“Our restaurants, lodging, shopping, and businesses extend their hometown hospitality to welcome all visitors and locals that come to share these experiences”. Fayetteville is located on Highway 159 a short distance from La Grange and zip code 78940 for GPS. "Country at its finest".

###

Cathy Chaloupka
Rural Texas Tourism, LLC