

RURAL TEXAS TOURISM LLC

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Emma Lee Turney and That Magic of Year-Round Shopping Collectibles in Round Top is Featured in Texas Monthly Magazine



*Queen of Collectibles--
Emma Lee Turney*



*Chic Goodies now part of
Emma Lee's life*



Collectibles part of the fun

Emma Lee Turney has been a ball of fire iconic to the antiques world for decades—now she's bringing the energy of “fun and chic collectibles” into the Round Top area for all to enjoy as the Round Top Folk Art Fair & Creative Market convenes every Thursday, Friday, and Saturday from 10 to 5 and Sunday from 11 to 4 year round. And with that acclaim amongst an incredible history brings her recognition in Texas Monthly's April edition.

Round Top has for decades been the scene of high-end music, historical buildings, and class thanks to the foresight of James Dick, Hazel Ledbetter, Faith Bybee, and Ima Hogg. Then there's that “antique thing”, which began 40+ years ago thanks to Emma Lee Turney.

Make no mistake about it. Emma Lee Turney offers products now with that experience of culture and a dosage of flair in her very own creative way. She is

“tuned in” to the customer (guys and gals alike) and the “goodies” in her Market represent a spectrum of buyers from all over the continent. She adores all of her clients—from the soon-to-be newlyweds to the seasoned warriors of shopping. But, this isn’t her first rodeo.

In 1959, Emma Lee Turney began a concept totally unheard of—to produce and manage shows and special events in Texas and in the deep south in a unique fashion. She guided the world into understanding the process of participation in shows as well as the production, directing, and managing of exhibitions. As luck would have it for Ms. Turney, her first show, presented outdoors on a three-acre historical site, “blurred” in *Life Magazine*. She has since authored more than 160 articles on trends in collecting with her private collection focusing on American Indian art in basketry, rugs, pottery as well as early toys and folk art. Emma Lee’s productions have been featured in countless papers and magazines that have included *Country Home*, *Country Living*, *Southern Livings*, *Texas Highways* (the list truly is endless)—from newspapers to magazines, East to West Coast, Emma Lee Turney has definitely left a footprint in the world of shopping.

Whether enhancing interior or exterior décor, style is the key. She loves to entertain the customer and provide those “newbies” with an understanding of the art, glass, prints, handcrafted silks, fabrics, quilts, everlastings, jewelry, collectibles, shabby style furniture, carvings and whimsical pieces, craftsman designed furniture, fashions and more. Ms. Turney’s thought is “all spiced up with vintage pieces to fit country and big city lifestyles” and that pretty much covers the entire spectrum of shoppers!

Emma Lee Turney’s Round Top Folk Art Fair & Creative Market is located at 1235 Highway 237 at the edge of Round Top and may be reached by calling 281-493-5501, faxing 281-293-0320, or going to www.roundtopfolkartfair.com.

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Cathy Chaloupka
Rural Texas Tourism, LLC