

# RURAL TEXAS TOURISM LLC

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### **CONTACT:**

**WEIMAR AREA CHAMBER OF COMMERCE**  
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***WEIMAR GEDENKE CELEBRATES A TRADITION OF CULTURE  
& HISTORY BENEFITING THE COMMUNITY  
FRIDAY, MAY 10 & SATURDAY, MAY 11***



The Young Cicero Reading by V Foppa CA 1465  
Fact, Fiction, and the New World: The Role of Books in the Making of America

**Gedenke is a celebration--“A Time Remembered” and an annual tradition of German food, games, good times, cookoffs, crafts & arts, children’s activities, parades, pageant, Biergarten, dominos, dancing, music, reunions, silent auction, antique car show and 5K fun run. The list is endless and all thanks to an enormous group of volunteers overseen by the Weimar Area Chamber of Commerce that schedule this event on Mother’s Day weekend each year—this year Friday, May 10 and Saturday, May 11.**

**This incredible gift to Texas (yes, it's free and folks come from all around the State) also includes the newest exhibition to the Heritage Society Museum of Weimar entitled "Fact, Fiction, and the New World: The Role of Books in the Making of America." The exhibition will be showcased from Wednesday, April 17 through Saturday, May 11 and focuses on the power of stories and the lure of new found lands. It highlights the ways which books determined what people looked for in the New World and how they interpreted what they saw. The Heritage Society Museum was awarded a Humanities Texas mini-grant allowing the museum to present this exhibit to the public. They are located at 125 East Main Street in Weimar and will be open from 10 am to 4 pm on Gedenke Saturday.**

**The Weimar Gedenke revenue is clearly a "give back" to the community. The Weimar Area Chamber of Commerce does not keep any revenue generated for organizing and running this incredible festival, rather returns funds to the community after paying general bills of advertising, signs, entertainment, clean up, awards, picnic tables, and items purchased or repaired for festival use.**

**Many major endeavors in the last several years have taken place thanks to funds from the Weimar Gedenke. From 2006-07 to present, well over \$55,000.00 has been returned to the community for improvements including: towards the Babe Ruth World Series, roof repairs to the Weimar Heritage Society Museum, repairs to the city playground, sandblasting and painting the City Pavilion and restrooms, new playground surface to the City Park, repair to the City Gazebo, improvements to the Hill Memorial Ball Fields and electric upgrade to the Weimar Community Park. And, those having a booth during the Weimar Gedenke keep 85% of the money they take in. The remainder pays the festival bills.**

**"Volunteers that have stepped up to assist this endeavor include: Brasher Motor, Hollis Taylor Interests, MG-Feed, Seifert & Son, Inc, Hill Bank & Trust, Youens & Duchicela Clinic, Fayette Electric, Kasper's Meat Market, San Bernard Electric, Wick Western Auto, Pesak Brothers, Michna Bookkeeping & Tax Services, Hollub Financial Services, J Bar B Foods, Pioneer Bank, Weimar Home Furnishers, Inc., Parkview Manor Nursing & Rehab, Lowes Market, Santos Income Tax Services, The Encore Lions Club, The Rotary Club, Dairy Queen & The Weimary." "We have a deep appreciation for our volunteers. Anyone interested may contact 979-725-9511 to share in the fun and partnership of this unique community," states Fran Barr, Executive Secretary to the Weimar Area Chamber of Commerce.**

**Questions regarding the exhibition at the Heritage Society Museum of Weimar may be addressed to Karen Beken at 979-725-8535. For schedules, forms for the activities, or any other information regarding the Weimar Gedenke Festival Friday, May 10 and Saturday, May 11, call the Weimar Chamber of Commerce at 979-725-9511 or e-mail [weimarcc@cvctx.com](mailto:weimarcc@cvctx.com). Application information for the BBQ cook-off, parade, 5K Fun Run/Walk, arts and crafts, or sponsorships may be found at [www.weimartx.org](http://www.weimartx.org). Weimar is off of I-10 between Houston and San Antonio.**

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*Cathy Chaloupka*

*Rural Texas Tourism, LLC*